



RadioScape DAB+ equipment chosen for the Canberra regional trial in Australia

Extends DAB+ coverage in Australia

May, 2010, London – RadioScape, the world’s leading provider of DAB/DAB+/DMB infrastructure announced today that it has been selected to supply the audio encoding, multiplexing and monitoring equipment for the first regional Australian DAB+ digital radio trial which will start in Canberra mid year.

The trial will cover the greater Canberra population and is expected to include a DAB Microcell (retransmission) within Parliament House to allow Australia’s Federal politicians to experience digital radio first hand when in Canberra.

This DAB+ ensemble will include a mixture of existing commercial AM and FM stations and several digital only services. For the first time residents in Australia’s capital will experience their favourite stations 1053 2CA, 1206 2CC, MIX106.3, FM 104.7, SBS 1 and SBS 2 in digital quality.

“This trial is particularly significant to show regional listeners the quality of service and all the new digital only features and stations which are now available in Australia’s state capitals” commented Joan Warner, Chief Executive Officer of Commercial Radio Australia. “The analogue TV switch-off by 2013 will free up spectrum to allow regional Australia the opportunity to also receive digital radio services, and we need the government to approve the allocation of the vacated TV spectrum for digital radio”.

Tony Orwin, Senior Sales Manager of RadioScape stated “Australia’s move to Digital Radio has been impressive by its success and acceptance. RadioScape was pleased to have been selected to support CRA with monitoring equipment in the first phase of the roll out and delighted now to be able to support both commercial and public broadcasters in this particularly important regional trial. The use of RadioScape’s version 6 **fusion** Broadcast System will ensure a minimum operating cost while allowing broadcasters to showcase the full range of features and functionality available on DAB+ digital radio”.

The extensive system capability will allow both commercial and public broadcasters to have individual control of their/digital audio services and to include the new scrolling text and slideshow features experienced by city listeners.

RadioScape is represented in Australia by UGL Infrastructure and General Manager David Mackenzie, said “We are delighted to provide local expertise and support for the first regional trial. The provision of remote access allows us to deliver online support for the broadcasters so they can truly exploit the dynamic nature of the DAB+ platform.

The Canberra trial is expected to commence on-air transmission later this year.

About RadioScape

RadioScape® is a world leading brand of DAB/DAB+/DMB infrastructure equipment with over 100 multiplexer systems in operation worldwide. RadioScape brand is owned and operated by Broadcast UK Ltd and is headquartered in London, England. For more information, please visit <http://www.radioscape.com>

RadioScape is a registered trademark and Software Defined Digital Radio is a trademark of RadioScape. All other trademarks are acknowledged.

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